

HERE'S WHY WEATHERWELD IS NOT JUST YOUR BEST ROOF...BUT YOUR LAST ROOF

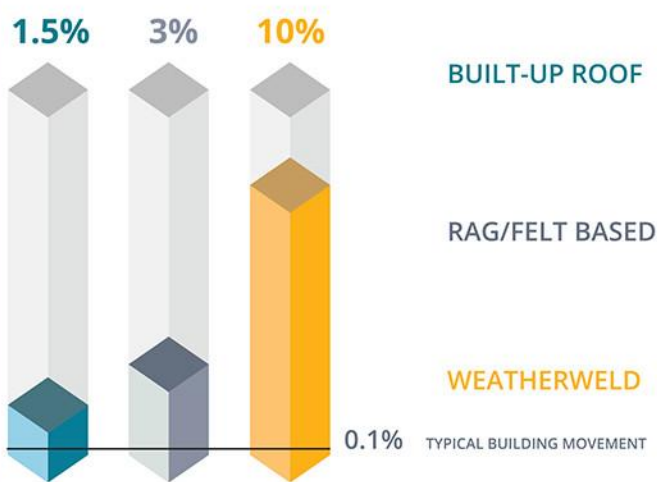


Only WeatherWeld technology provides a roof solution with no seams, no joints...no leaks. It's construction that defies destruction, designed to outlive your building. Compare WeatherWeld to other roof styles, and you'll agree that it's simpler, stronger, better.



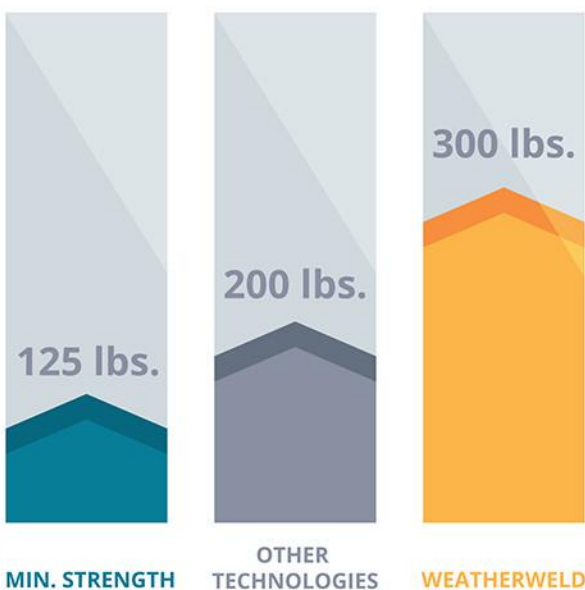
STRETCH

Roof material is tested at 77 degrees Fahrenheit, stretched 1 inch per minute, to project its performance under years of stress - the higher the percentage, the better.



STRENGTH

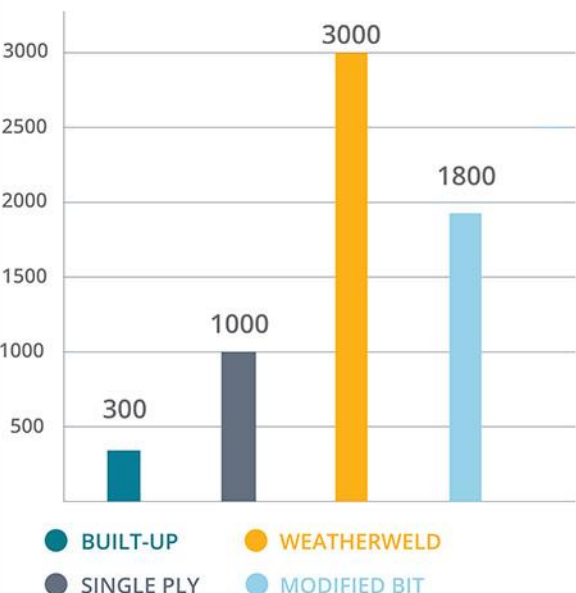
Historically roofs have been required to have at least 200 lbs. of strength per inch of width to avoid failure, which typically occurs on West Coast buildings at approximately 125 lbs.



LOAD STRAIN

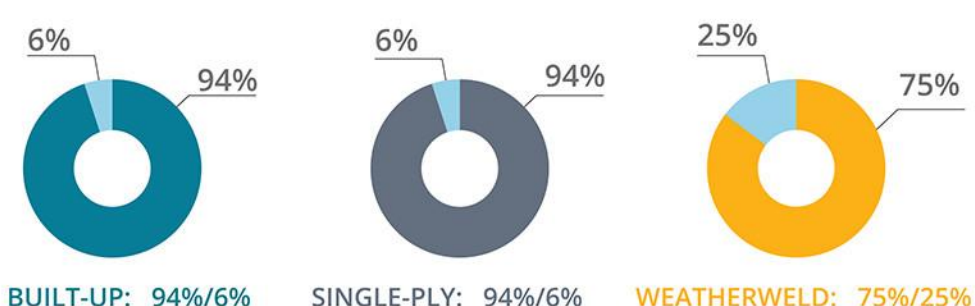
STRENGTH*STRETCH = LOAD STRAIN (REPLACE * WITH X TO DENOTE TIMES)

Stretch fatigues like a rubber band. Strength resists strain without stretch, like steel. Thus, higher load strain numbers indicate longer life, without system fatigue.

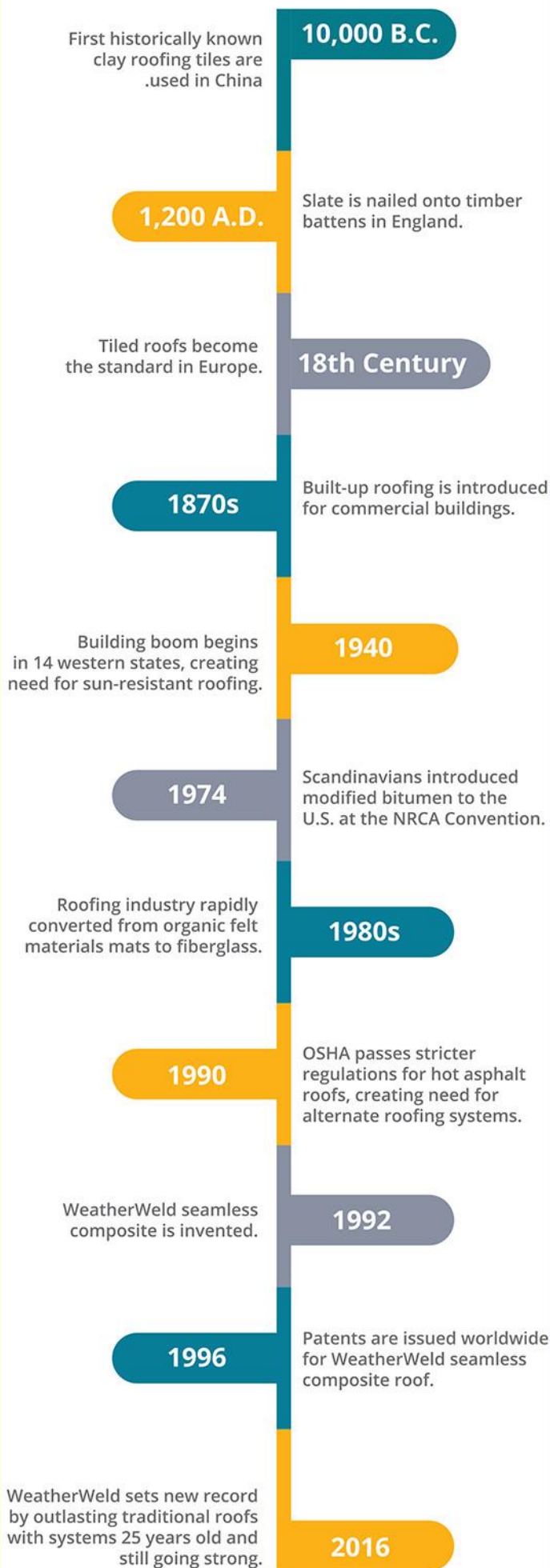


LABOR COST/RAW MATERIALS

Reducing the labor cost portion gives you more value for the price. And because WeatherWeld manufactures its product on-site to eliminate middle man fees and puts a greater percentage of its cost into the all-important raw materials, rather than permits, taxes and other overhead, you get a better quality roof for less money.

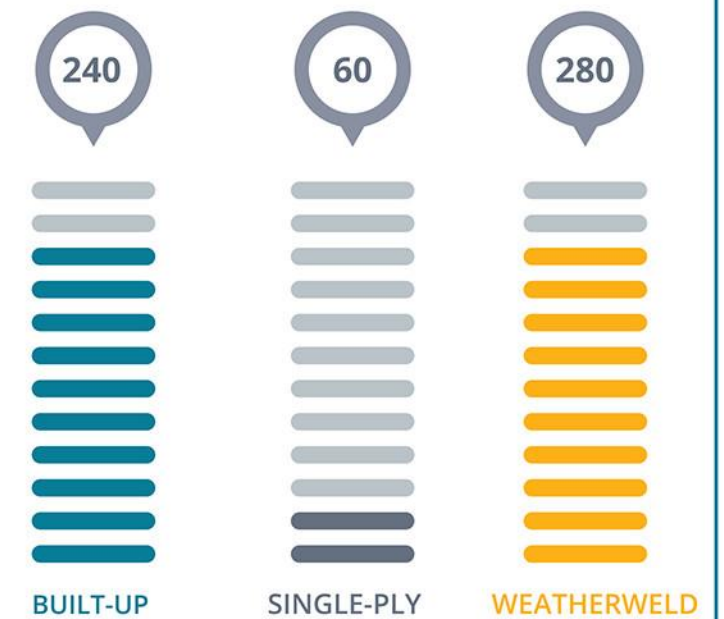


In a matter of 20+ years, one company - WeatherWeld - has perfected the "lifetime roof" concept, something others have attempted for over 12,000 years.



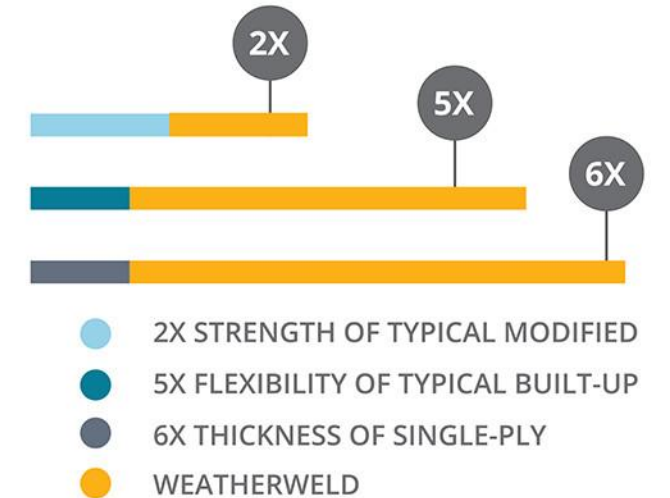
THICKNESS

A roof typically loses 1 mil (1/1000") surface thickness per year.



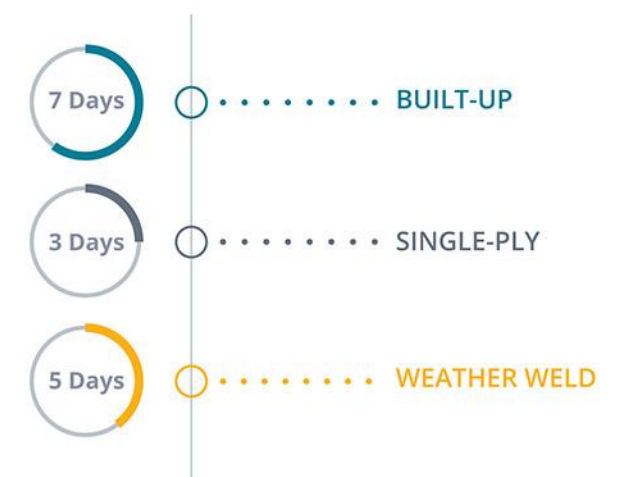
COMBINED THICKNESS/STRENGTH

Strength, thickness and flexibility are critical factors for long-term durability.



INSTALLATION TIME

Based on a 30,000-sq. ft. building, with 2 AC's skylights, ventilation & lighting - 5 installers



WEIGHT PER SQ. FT.

The key to safety is to use a roof material that is very strong, yet doesn't overburden the structure.

